

Features

WebbMail Email Marketing comes with a full set of features designed to help you manage every aspect of your customer and member email outreach – and all these features are included with every account. A quick overview of some of WebbMail's noteworthy features:

Audience

Our Audience features help you import, store, manage and grow your permission lists. You'll be able to:

- Create unlimited audience groups for organization and targeting
- Search & segment your audience based on demographic, response data and more
- Customize your database using standard fields and wildcards you create from scratch
- Create unlimited and personalized signup screens and confirmation emails to help grow your list
- Import large lists easily and automatically clean them for duplicates and errors
- Easily move members and reorganize audience groups as you go
- Export your audience lists and data at any time
- Get to know your audience with easy-to-use surveys & forms

Campaigns

Our campaign features help you create professional email campaigns and send them using our sophisticated delivery network. You'll be able to:

- Create professional html campaigns without using html, or upload your own freestyle campaigns
- Personalize your emails with first names and more
- Prepare html and text versions, and deliver the right one automatically
- Proof your campaign's links, and content before you send
- You choose which social sharing options your audience will have to share an email – Email, Facebook, LinkedIn, Twitter
- Control your own 'from' names and addresses
- Let recipients manage their preferences at any time
- Send your campaigns at any time, or schedule a future delivery
- Link to your surveys & forms from your campaigns

Response

Our response section gives you easy access to your results, in real time. You'll be able to:

- See real-time totals for emails received, opened, clicked, forwarded, signed up and more (and details for who did what, and when)
- View response details for entire campaigns and for individual recipients
- See at a glance how your campaign results improve over time with interactive charts
- See who's sharing your campaigns on any mailing that you've enabled one or more social sharing option
- Store your past campaigns and results in your online archive, and easily link to past campaigns from your web site
- Create an instant, side-by-side comparison of multiple campaigns and their results
- Track survey responses in real time too



A CREATIVE APPROACH TO EMAIL MARKETING

Pricing

WebbMail accounts include all the features you'll need to easily manage your email campaigns (with no additional fees); and, as with all of Webb Weavers Consulting's services, email and phone support. We offer month-to-month plans or save 10% on everything by signing up for a year.

All accounts include our ready-made template designs, plus a blank template and freestyle html, which make it easy to add your own design elements to frame your emails.

Monthly Plans Based On Audience Size – includes unlimited sending volume, storage, service, all activity + all these features: signups, surveys, forms, unlimited autoresponders, subject line & content A/B testing, and more!

Audience Size	Monthly Plan	Non-Profits Monthly Plan
up to 500	49	39
501 to 1,000	59	47
1,001 to 2,500	79	63
2,501 to 5,000	99	79
5,001 to 7,500	119	95
7,501 to 10,000	139	100
10,001 to 12,500	159	127
12,501 to 15,000	179	143
15,001 to 20,000	209	167
20,001 to 25,000	239	191
25,001 to 30,000	269	215
30,001 to 35,000	299	239
35,001 to 40,000	329	263
40,001 to 45,000	299	239
45,001 to 50,000	329	263
larger audience sizes	custom pricing	custom pricing

Custom Template Design

Would you like a custom template designed to match your logo, website and branding? Starting at \$250

Remember, you can go month to month *or* pre-pay for a year and receive a 10% discount on both the monthly plans, as well as your first custom template design.

For Non-Profits we offer a 20% discount to 501(c)(3) organizations on both the monthly plans and custom template design.

[Contact us today for a guided tour & free trial account!](#)