



Greetings ... April's WebbNews includes:

[Twitter Etiquette | Do What You Say You're Going To Do](#)



**5 Rules of Twitter Etiquette**

Twitter is still fairly new, but just like Facebook and MySpace, it has its own rules of the road. Before you jump in, or even if you already have, [read this article from Joel Comm, author of \*Twitter Power\*](#)

If you're wondering "what the heck is Twitter?" Take a moment to check it out at [twitter.com](http://twitter.com)

And if you decide to join, or you're already on twitter, I'd like to tweet with you! [twitter.com/WebbWeaver](http://twitter.com/WebbWeaver)



**Featured Client: S&D Mortgage**

S&D Mortgage is based in Thousand Oaks, CA and specializes in mortgage loans for purchases and refinancing for both residential and commercial. Their mortgage professionals give you the personal attention you deserve and treat you with the respect due a valued customer. To learn more please visit [www.sd-mortgage.com](http://www.sd-mortgage.com)

**Do What You Say You're Going to Do**

This seems to be an obvious piece of advice, but people not doing what they say they're going to do happens frequently. While this is annoying in any circumstance, it can have a devastating effect on your business. [Click here for an article by Gene Marks, CPA and small business book author.](#)

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Thanks for reading to the end. Your comments or suggestions are always appreciated, please send them to: [webbnews@webbweaversconsulting.com](mailto:webbnews@webbweaversconsulting.com). And if, for any reason, you'd rather not receive our mailings, simply click the opt out link below.