

## Search Engine Optimization & Promotion Packages

	Basic	Basic Plus	Premium	Opti	Opti Plus	Platinum
Submission to targeted Search Engines, Directories, Special Interest Listings	✓	✓	✓	✓	✓	✓
Search Engine Submission Report						
Keyword research, Home Page Keyword, Title, and Meta optimization		✓				
Keyword research, Home Page + 5 Pages Keyword, Title, and Meta optimization			✓	✓	✓	✓
3 months monitoring, promotion maintenance, Before and after (at end of quarter) Search Engine Placement Report				✓		
6 months monitoring, promotion maintenance, before and 2 quarterly Search Engine Placement Reports, 2 <sup>nd</sup> Search Engine Submission at the end of 6 months					✓	
12 months monitoring, promotion maintenance, before and 4 quarterly Search Engine Placement Reports, 2 additional Search Engine Submissions after 6 and 12 months						✓
Prices starting from	\$95	\$215	\$375	\$525	\$675	\$895